# 2011 STRUCTURE CABLING **MARKET REPORT—CHINA**



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#### **PREFACE**

After many extensive rounds of research, interview and analysis, GIM Research is proud to offer the latest "China Structured Cabling Market Report" for 2011. This report offers elaborate insight on market size, current products, distribution channels, the lucrative data center cabling market, and competition for 2010 and offers perceptive market forecasts for 2011 and beyond.

Our figures and forecasts can be trusted as accurate and well-supported, thanks to the many in-depth interviews conducted in early 2011 with industry insiders from every sector of the industry, including suppliers, distributors, contractors and end users. In addition, GIM Research has been releasing annual structured cabling reports for the past few years, thus this report reflects not only the latest information on market conditions and developments, but also builds upon the plethora of valuable data collected for previous years' reports.

Whether your company plans on entering the Chinese market or is already established in China, the "2011 China Structured Cabling Market Report" will equip your management team with the best data and analysis available so that your next big step in China is a successful one.

If you want to learn more about this report or our company, please email us at info@girmresearch.com or visit our website at www.gimresearch.com.

#### **COMPANY INTRODUCTION**

Green Industry Market Research Company Ltd. (GIM Research) is a market research agency that specializes in conducting independent and exclusive studies focusing on the building efficiency and new energy sectors, and offers a comprehensive range of market research services to clients across the globe.

Established by a dedicated group of market consultants, GIM Research offers over many years of combined experiences in the building efficiency and new energy sectors, and their personal network of researchers, consultants and insiders reinforces the strength and accuracy of all of our syndicated reports. The team at GIM research strives to give our clients the most precise and clearest evaluation of the market, and has the willingness and the know-how to guide them towards achieving success in the market.

# China Structure Cabling Market Study 2011

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